



DIGITAL MIRROR
FACE
FACE

Digital signage like you've never seen it before



Luxury
Visit us in the hall

NEW COLLECTION
ROOM SHOPPING SERVICE
(CALL 555)

"Vanity"

We all know what vanity does to us when we walk by a mirror. It's almost inevitable to check our appearance, especially in a private space such as a dressing room.

For this reason, iFace Digital Mirror brings something magical. Imagine a moving image suddenly appearing on the surface of the mirror and vanishing without letting the user understand how it got there.

The surprising digital images create a great curiosity among customers and makes them more open to receiving promotions messages and advertisements.

iFace Digital Mirror's unique appearance and digitally designed communication gives it the necessary WOW factor!

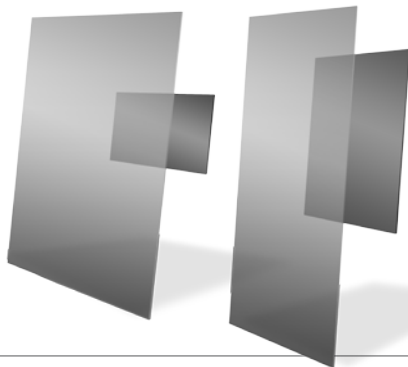
iFace Digital Mirror

The iFace Digital Mirror is developed by CloudCasting. The technology integrates screens and special tailor-made glass mirrors. When the screen is turned on you have a unique tool to communicate with your customers and when it is turned off you have a decorative mirror adding to your interior design.

iFace is suitable for commercial use, offering an ideal solution to capture customers' attention and send desired messages.

CloudCasting, also has their creative team on offer to create the multimedia and interactive content specially created for the iFace. Graphic design, photography, video recording, 3D animation, interactive applications and audio voices are just a few of the teams abilities.

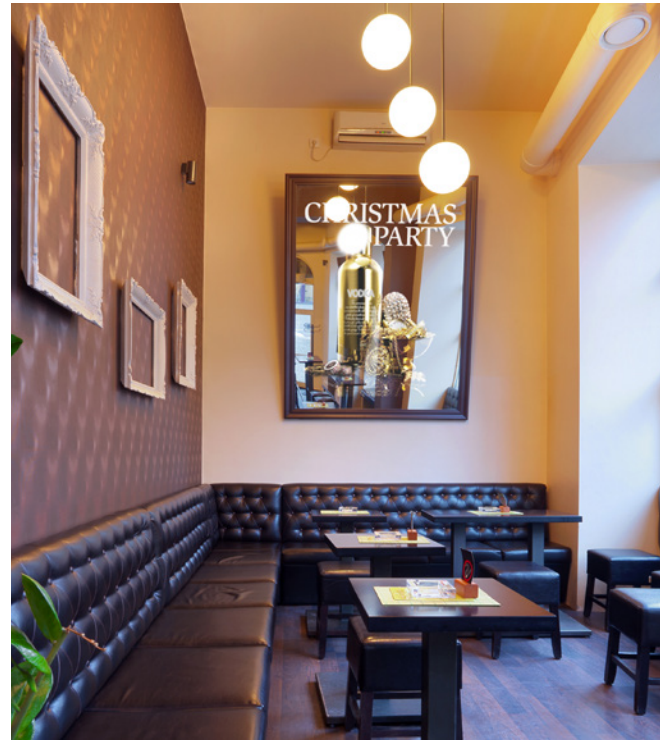
We can meet any needs integrating your desires into our technology.



Sizes Available

Our screens are available in a wide range of sizes starting with 22 inches and up to 65 inches.

Placing the screen horizontally, vertically or combining multiple screens in the same iFace is possible.





iFrame

iFrame is an integrated solution for iFace. This equipment can be updated or renewed anytime to match the changing interiors of latest trends.

iFrame is a great solution for the world of retailers, fairs, events, assisted trainings, hotels and resorts.

Locations

- ✓ Ceiling suspension (steel wire)
- ✓ Wall clip
- ✓ Inclined position
- ✓ Totem system

Options or attachments

- ✓ 1 or 2 screens of 42"
- ✓ Integrated stereo speakers
- ✓ Motion recognition system
- ✓ Ethernet, Wifi or 3G

Creative Content

One of the many special features is its ease of use. The iFace Digital Mirror is managed remotely and one doesn't need to have any technical experience to keep it going. CloudCasting handles all these steps, the creation and management of content, uploading, removal, scheduling, and maintenance.

Our experience gives us the ability to achieve maximum impact with each animation, so at the end the result is spectacular. We also can work parallel to a clients in-house marketing team integrating current marketing initiatives into our content keeping our work tailor made and flexible.



An example of an iFace schedule



Content Distribution

iFace incorporates an online content management system, which assigns individually the content of each media player using its own platform.

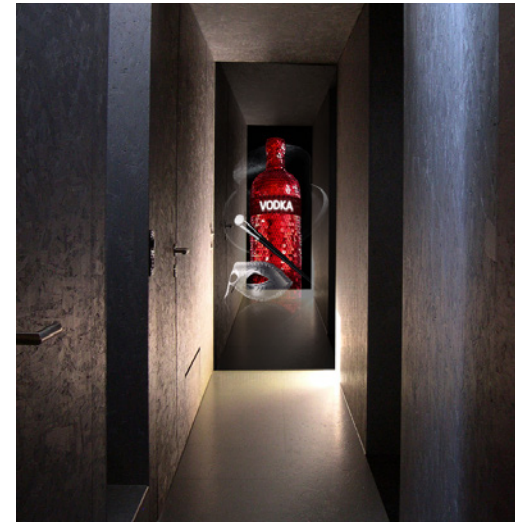
Each device can be configured by changing the content in a personalized way depending on the time, date, language or even local weather situation in real time.





iFace Digital Mirror

In the world of hospitality, catering and in the segment of bars, pubs, lounges, and clubs iFace is a spectacular product. The perfect blend of style and technology allows us to integrate iFace into any décor. When content appears it generates a lasting impression in the viewer, whether its messages convey a self promotion or if it is an advertisement from a supplier.



High impact solutions

iFace is a concept which can be used for small advertisements or something as focal as the decoration of the whole space. Scheduled content can also just be part of the decoration, giving the establishment a high tech modern feel.



GOLF
GUESTS CHAMPIONSHIP

27TH JULY

17
16
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1

iFace in Hotels and Resorts

iFace Digital Mirror

Hotels are the ideal spot for an iFace installation or network. This is how this project was born as it can work perfectly in any section of the hotel such as the reception of the hotel, rooms, common rooms, especially the bathrooms and elevators. In elevators iFace brings out its best use. Projecting images that appear and surprise in an unexpected usually dull place.



There are many hotels that use storefronts for advertising product and in this case iFace offers many advantages. Instead of having a stationary product of a brand that requires securing, cleaning and updating iFace would meet all the same needs without any of the maintenance. It could also show several brands or products in the same space where only one was shown before! And let's not forget that when an iFace is turned off, you only see an elegant mirror.

There are endless possibilities for getting the best performance in a hotel such as informing guests of hotel activities, events, services and also advertising interesting nearby businesses.



Locations for In-Hotel use

- ✓ Elevators
- ✓ Reception and Lobby
- ✓ Rooms
- ✓ Restaurants and Bars
- ✓ Spa of Wellness area
- ✓ Meeting rooms
- ✓ Gyms

A woman with blonde hair, wearing a patterned sleeveless dress and a brown belt, is smiling and holding a light-colored garment. She is standing in a clothing store. In the background, another woman with blonde hair, wearing a floral dress, is looking at the garment. The scene is brightly lit, and there are wooden pillars and clothing racks visible.

BEST
PRICE

-70%

ONLY IN OCTOBER

iFace Digital Mirror

iFace brings life to the mirrors of fashion stores, commercial centers, fitting rooms, beauty centers, salons, etc. Mirrors in a store are always the attraction point, capturing the attention of customers in the crucial moments leading up to impulse purchases.



Correct and timely planning of promotions can be a great tool to increase sales.

There are countless applications which can increase a marketing departments possibilities for use for example face recognition, motion detection, and connecting to social media.

One or more screens?

CloudCasting can manufacture an iFace to fit individual needs and requirements. Using one or more screens is also possible depending on the available space and content you want to display.

Depending on the content to be shown or the location on the screen it can also be chosen to display the content on all or part of the screen.



REVOLUTION



Stand design

Because of the flexibility in the development of the iFace Digital Mirror it can easily be integrated into any project, also in special events, fairs and stands. We find the best solutions for iFace making sure we grab the attention of visitors by creating the most effective visual content.



When we collaborate with other companies working in design and stand creation, our team is fully prepared to work together to find the best solution for the iFace and taking into consideration the different technical aspects of the stand. We of course also take care of the set up and operations of the iFace Digital Mirror.

We know the industry and we bring our experience to each new event and client.



Wellness Sector

This was also developed for gyms, spas, salons, and fitness centers.

In the gym the iFace Digital Mirror can project a virtual character which can perform the exercises and routines you want the individual or class to follow.

Muscle training, steps, spinning, yoga, dancing any type of movement taught may be reproduced. Now users can take their class at any time! And of course not only one at a time, but now many people can take the virtual class at the same time.

DRY GIN



DRY gin



Three examples of use



1. Self Promotion

*Surprise your customers
Awake their curiosity*

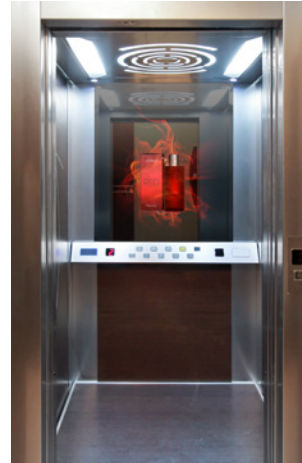
Use iFace to transmit internal messages and/or promotions about your own products and services. Or simply use it to promote and strengthen your brand.



2. External Advertising

*Get income through
advertising*

Use your iFace to advertise external brands or suppliers that compliment your brand and in return generate recurring income for your business.



3. Both!

Combining your self promotion and external advertising is a great solution for getting the most out of your iFace Digital Mirror. It will be an unforgettable experience for your clients and customers.

Media Agency

Our media department is responsible for finding the right advertisers for your business should you be willing to allow advertisers on your iFace Digital Mirror.

Our customers are always able to authorize any new advertisers before they appear on their iFace Digital Mirror.





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